



MUNICIPALITY PRINCETON

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MEMORANDUM

To: Mayor and Council of Princeton

From: Princeton Advisory Committee on Affordable Housing, Racial, Economic, Social Equity and Services (CARES) and Rhodalynn Jones, Director of Human Services

Subject: Upcoming Presentation - Princeton Community Needs Assessment 2025

Date: July 9th, 2026

Dear Mayor and Council,

The Princeton Advisory Committee on Affordable Housing, Racial, Economic, Social Equity and Services (CARES), Princeton Human Services Department, the Center for Modern Aging Princeton (CMAP), and Subuhi Asheer, CEO and founder of Firefly Community Research, look forward to presenting the findings of the Princeton Community Needs Assessment (CNA) 2025 at the July 13th, 2026, Council meeting. The assessment was commissioned in Spring 2025 to provide an updated understanding of the needs, challenges, and priorities of Princeton's low- to moderate-income residents and to inform future municipal planning, service delivery, and policy discussions.

This assessment builds upon Princeton's 2014 Community Needs Assessment, the community partner surveys conducted in 2020 to 2022, and ongoing Age-Friendly Princeton initiatives. Together, these efforts provide valuable insight into changing community conditions and help identify opportunities to strengthen Princeton's network of services and supports.

During Monday's presentation, we will provide a high-level overview of the assessment findings and discuss key opportunities identified through resident surveys and listening sessions. The recommendations focus on strengthening community coordination and service navigation, expanding outreach and access to resources, improving transportation awareness and coordination, and promoting affordability and economic well-being. These findings are intended to support Council's ongoing efforts to ensure Princeton remains an accessible, inclusive, and supportive community for residents of all ages and backgrounds.

Attached for your review are the full Princeton Community Needs Assessment 2025 report, supporting appendices, and the slide deck presentation. We encourage Council members to review these documents in advance of the presentation and welcome any questions or feedback.

We appreciate your continued support of this work and look forward to sharing the findings and recommendations with you.

Respectfully submitted,
Princeton Advisory Committee on Affordable Housing, Racial, Economic, Social Equity and Services (CARES)

And
Rhodalynn Jones, Human Services Director