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April 10, 2026

The Honorable Mark Freda
Municipality of Princeton
400 Witherspoon Street
Princeton, NJ 08540

VIA ELECTRONIC MAIL: mfreda@princetonnj.gov

Dear Mayor Freda:

Congratulations! I am delighted to inform you that the Municipality of Princeton has been approved as a **certified Film Ready Community**.

An initiative of the New Jersey Motion Picture and Television Commission (NJMPTVC), the *Film Ready New Jersey Program*'s recently updated requirements establish a standardized, streamlined framework that makes certified communities especially attractive to the film and television industry.

Following the formal announcement of your cohort of Film Ready Communities, you will receive the **Film Ready New Jersey logo** to use in your publicity, publications and on your websites. Additionally, locations in Princeton will be tagged as *Located in A Film Ready Community* in Reel-Scout, the NJMPTVC's online location library. Your community will also enjoy **unlimited access** to this system to upload location photos on a rolling basis.

As we continue to prepare New Jersey's localities and generate excitement for the state's growing film and television industry, please know that our partnerships with local governments are vital to this success. We look forward to working closely with you and the Municipality designated **Film Ready Liaison, Dawn Mount**.

Congratulations again—we're excited to see what productions come your way!

Best regards,

Jon Crowley, Executive Director
NJ Motion Picture and Television Commission