



# Proclamation

Office of the Mayor  
Municipality of Princeton

## **PROCLAMATION RECOGNIZING PRINCETON'S PARTICIPATION IN THE FIFA WELCOME WORLD CUP 2026™ AND CELEBRATING THE SPIRIT OF GLOBAL UNITY THROUGH SPORT**

**WHEREAS**, the FIFA Welcome World Cup 2026™ will be one of the largest sporting events in history, bringing together nations, cultures, and communities from around the world in a celebration of athletic excellence, teamwork, and international friendship; and

**WHEREAS**, the State of New Jersey and the New York/New Jersey Host Committee will welcome visitors from across the globe as MetLife Stadium hosts multiple FIFA World Cup 2026™ matches, including the Final Match, generating significant economic, cultural, and tourism opportunities throughout the region; and

**WHEREAS**, thanks to the foresight of Governor Mikkie Sherrill and Lt. Governor Dale Cladwell, the funds for these celebrations were moved to numerous small towns and cities throughout NJ that help NJ downtowns boost their local economies, and

**WHEREAS**, Princeton is proud to be an internationally recognized community known for its rich history, cultural diversity, educational excellence, and welcoming spirit, making it an ideal destination for residents and visitors alike during this historic event; and

**WHEREAS**, Princeton recognizes the power of sports to unite people across borders, inspire young people, foster mutual understanding, and celebrate the values of inclusion, respect, and community; and

**WHEREAS**, Experience Princeton, Princeton's Special Improvement District (SID), has been awarded a grant through the State of New Jersey to host a series of FIFA Welcome World Cup 2026™ community celebrations, including three public watch parties and international food festival events that will bring residents and visitors together to experience the excitement of the tournament while showcasing Princeton's vibrant downtown, diverse cultures, and local businesses; and

**WHEREAS**, with the NJ State funding grant Experience Princeton will create a sustainable new campaign for our restaurants called Princeton's Global Food Passport! The Global Food Passport will highlight the diversity of culinary offerings with over 100 restaurants featuring cuisine from around the globe, and

**WHEREAS**, local businesses, cultural organizations, schools, community groups, and residents have embraced the opportunity to participate in World Cup-related events and activities that highlight Princeton as a welcoming destination and strengthen connections among people of all backgrounds; and

**WHEREAS**, these celebrations will provide opportunities to support local commerce, promote cultural exchange, encourage healthy lifestyles, and create lasting memories for residents and visitors during this extraordinary global event; and

**NOW, THEREFORE, BE IT PROCLAIMED**, that the Mayor and Council of the Municipality of Princeton, New Jersey, do hereby recognize and celebrate Princeton's participation in the FIFA World Cup 2026™ festivities and commend Experience Princeton for its leadership in securing state support to bring World Cup programming and community events to Princeton; and

**BE IT FURTHER PROCLAIMED**, that Princeton encourages all residents, businesses, organizations, and visitors to join in welcoming the world to our region and to participate in the watch parties, international food festivals, and other activities celebrating the spirit of the FIFA World Cup 2026™; and

**BE IT FURTHER PROCLAIMED**, that Princeton reaffirms its commitment to fostering a diverse, inclusive, and welcoming community and celebrates the unifying power of sport to bring people together in friendship, goodwill, and shared purpose

GIVEN UNDER MY HAND AND SEAL  
THIS 22<sup>ND</sup> DAY OF JUNE 2026

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MARK FREDA  
Mayor