



# MUNICIPALITY PRINCETON

Department of Infrastructure  
& Operations

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## MEMORANDUM

**To:** Mayor and Council  
**From:** James J. Purcell, PE, *Assistant Municipal Engineer*  
**Subject:** Resolution Awarding a Contract to WeDriveU Inc. for the 2026 Operation and Maintenance of the Princeton Transit Service "Express Route"  
**Date:** December 8, 2025

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Attached for Council's consideration at its December 8, 2025 meeting are a resolution and services agreement for the operation and maintenance of transit services on an express route between Princeton Shopping Center and the Princeton Train Station (the "Dinky") for calendar year 2026. On December 2, 2025, Princeton received and opened only one bid, from WeDriveU Inc., for the Operation and Maintenance of the Princeton Transit Service "Express Route" contract.

The Express Route will operate between the shopping center and the Dinky six days a week between the hours of 6:00 am and 9:00 pm. The following stops will be available for passenger pick-up and drop-off on demand.

Inbound from the Dinky Station:

1. Nassau Street & South Tulane Street
2. Nassau Street & Maple Street
3. Nassau Street & Harrison Street
4. Spruce Circle
5. Harrison Street & Franklin Avenue

Outbound from Princeton Shopping Center:

1. Harrison Street & Franklin Avenue
2. Spruce Circle
3. Nassau Street & Harrison Street
4. Nassau Street & Maple Street
5. Nassau Street & Palmer Square East

The above stops will continue to be available on the Princeton Muni loop route and it is anticipated that stops on demand at these locations will be infrequent, allowing for the Express Route to maintain a 20-minute ride between the shopping center and Dinky station.

The cost for the services as bid is \$25,111.67 per month, equal to \$301,340.04 for 2026. An additional \$8,500 is included in the not-to-exceed amount for the purposes of wrapping the bus for vehicle identification. WeDriveU has not allocated costs for program management and spare vehicles for this service as they will support this route through their current service and management team.

In consideration of the above, it is recommended that a contract be awarded to WeDriveU, Inc. of Burlingame, California in the low bid not-to-exceed amount of \$309,840.04

Please contact me if you have any questions or require additional information.